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Bill Adler is the author of numerous books, including the bestselling *Outwitting Squirrels*, which has sold hundreds of thousands of copies. His other books include *Outwitting Neighbors*, *Outwitting Clutter*, *Outwitting Toddlers*, *How to Negotiate Like a Child: Unleash the Little Monster Within to Get Everything You Want*, and *Boys and Their Toys: Understanding Men by Understanding Their Relationships with Their Gadgets*. Of Bill Adler's *Outwitting Squirrels*, Rosie O'Donnell said, "Bill Adler is my hero." *How to Negotiate Like a Child* was selected by The Houston Chronicle as one of the ten most "significant business titles of 2005."

Adler developed the *Outwitting* book series, which he licensed to the Globe Pequot Press.

He graduated from Wesleyan University and received his MA in International Relations from Columbia University. Before writing full time, Bill Adler worked as a public policy lobbyist on Capitol Hill and as a literary agent.

Bill Adler is a pilot, amateur radio operator and avid music collector. He is the founder of the DC Emergency Radio Network, which provides emergency communications in Washington, DC. He lives with his wife, Peggy Robin, and two daughters in Washington, DC.